

University of Sarajevo
School of Economics and Business in Sarajevo



INTERNATIONAL CONFERENCE OF THE SCHOOL
OF ECONOMICS AND BUSINESS IN SARAJEVO

4th International Conference

**»TRANSITIONAL CHALLENGES OF
EU INTEGRATION AND GLOBALIZATION«**

CONFERENCE PROGRAM

Sarajevo, October 9-10, 2008



INTERNATIONAL CONFERENCE OF THE SCHOOL
OF ECONOMICS AND BUSINESS IN SARAJEVO

4th International Conference »Transitional Challenges of EU Integration and Globalization«

Program Committee:

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INTERNATIONAL CONFERENCE OF THE SCHOOL
OF ECONOMICS AND BUSINESS IN SARAJEVO

WELCOME

Welcome to the 4th International Conference of the School of Economics and Business in Sarajevo

»Transitional Challenges of EU Integration and Globalization«

The Fourth International Conference of the School of Economics and Business, University of Sarajevo (ICES2008) is focused on “Transitional Challenges of EU Integration and Globalization”.

The Conference aims at addressing recent regional economic and social challenges linked to the EU integration and globalization of the world economy. More than 100 papers prepared and presented by 150 participants will focus on different issues of contemporary economics and management such as: globalization, integration challenges, financial management and auditing, knowledge and e-economy, marketing management, human resources management, macroeconomic management, public-private partnership issues, etc.

The ICES2008 has a particular interest in higher education development and its role in economic and social progress. This year, two key-note speakers will address the international accreditation of business schools: Professor Eric Cornuel, Director General of the European Foundation for Management Development (EFMD), and Mr. John Fernandes, President and CEO of the Association to Advance Collegiate Schools of Business (AACSB International). They will speak about the importance of international accreditation of business schools.

The Conference will be organized in plenary session with speeches and presentations given by special guests and key-note speakers and a number of parallel sessions with presentations of the papers and discussions. It will include different social events as well.

Submitted papers will be presented in parallel sessions within the framework of the following thematic areas:

- A. Financial and Auditing Issues
- B. Integration Challenges
- C. Knowledge Economy and E-economy
- D. Marketing and Management Issues
- E. Macroeconomic Issues and Public/Private Partnership

All papers presented at the Conference will be published in the Conference Proceedings. Selected papers will be considered for publication in a special issue of „Eastern European Economics“, an ISI-ranked journal published by M.E. Sharpe, USA (www.mesharpe.com).

The official language of the Conference is English.



INTERNATIONAL CONFERENCE OF THE SCHOOL
OF ECONOMICS AND BUSINESS IN SARAJEVO

CONFERENCE PROGRAM

Wednesday, October 8, 2008
School of Economics and Business, Entrance Hall

18:00 – 19:00 **Registration**

19:00 – 21:00 **Welcome Cocktail**

Thursday, October 9, 2008
School of Economics and Business, AZ

08:30 – 09:30 **Registration**

09:30 – 10:00 **Opening Ceremony**

Welcome Messages: **Prof. Dr. Veljko Trivun**, Dean

Prof. Dr. Muris Čičić, President of the Conference Program Committee

Mr. Haris Silajdžić, PhD, Member of the B&H Presidency (TBC)

Prof. Dr. Faruk Čaklović, Rector of the University of Sarajevo (TBC)

Mr. Safet Kešo, MSc, Minister of Education and Science of Sarajevo Canton (TBC)

Ms. Semiha Borovac, City Major (TBC)

10:00 – 12:30 Plenary Session

Keynote Speakers: **Prof. Dr. Eric Cornuel**, EFMD Director General & CEO,
“Business Schools and International Accreditations: EFMD Approach”

Prof. Dr. John Fernandes, AACSB international CEO,
“AACSB accreditation and global services with particular attention to challenges for schools in Central and Eastern Europe”

Ass. Prof. Dr. Emir Kamenica, Professor of Economics, University of Chicago Graduate School of Business
“The Long Tail and Choice Overload in Global Markets”

12:30 – 14:30 Lunch (Location: Entrance Hall)

14:30 – 16:00 Parallel Sessions

16:00 – 16:30 Coffee Break

16:30 – 18:00 Parallel Sessions

Hotel Holiday Inn

20:00 – 22:00 Gala Dinner
(Celebration of 56th Anniversary of the School of Economics and Business in Sarajevo)

Friday, October 10, 2008 **School of Economics and Business**

09:00 – 10:30 Parallel Sessions

10:30 – 11:00 Coffee Break

11:00 – 12:30 Parallel Sessions

12:30 – 14:00 Lunch (Location: Entrance Hall)

14:00 – 16:30 Closing Session and Cocktail

ACADEMIC PROGRAM

SESSION A: Financial and Auditing Issues

Thursday, October 9, 2008

14:30 – 16:00 Session A1 Room S2

Chairpersons: Prga Ivica, Burić Mirsada

Buljan Barbača Domagoja, Rimac Smiljanić Ana, Miletić Marko
Development of the banking products for Croatian SMEs and general public

Burić Mirsada
Implementation of Basel II requirements and overall Basel program challenges and issues for Central and Eastern European countries

Erdinç Didar
From Credit Crunch to Credit Boom: Transitional Challenges in Bulgarian Banking, 1999-2006

Prga Ivica, Šverko Ivan, Martinovski Zoran
Managing bank liquidity risk – the case of Croatia

16:30 – 18:00 Session A2 Room S2

Chairpersons: Harrison David Petroska Angelovska Neda

Slijepčević Sunčana, Živko Igor
An examination of interest rate risk management in Croatia: Does bank size metter?

Uruçi Esmeralda, Boriçi Begani Albana
Managing expatriates in foreign banks in Albania

Harrison David, Porča Sanela, Ritchie Michael
Maximizing long-term [firm] value - balancing internal growth potential with external global market expectations

Petroska Angelovska Neda, Ackovska Marija
Managing cash flow and liquidity in Macedonian enterprises

14:30 – 16:00

Session A3

Room S4

Chairperson: Bašić Meliha Cingula Marijan

Gonan Božac Marli, Tipurić Darko

Developing Strategic Initiatives with the TOWS Matrix – Croatia Insurance Company SWOT Analysis

Cingula Marijan, Klačmer Čalopa Marina, Brodar Kristina

Croatian Capital Market: Actual Aspects and Analysis

Serdarević Nino

Earn Out, Enterprise Valuation Model – Possible Solution for Less Developed Capital Markets

Bašić Meliha, Veledar Benina, Isaković Kaplan Ševala

Problems of Using IFRS and IAS in Bosnia and Herzegovina – Focccusing on Impact of Accounting Policies on Quality of Financial Reporting

16:30 – 18:00

Session A4

Room S4

Chairpersons: Pervan Ivica Bogičević Jasmina

Bogičević Jasmina, Domanović Violeta

Assessing Foreign Subsidiary Performance

Pervan Ivica, Filipović Ivica

Internet financial reporting - practice of listed companies from Sarajevo stock exchange

Tušek Boris, Sever Sanja, Oluić Ana

The Role of Audit Committee in Corporate Governance

Pandža Irena, Vranešević Tihomir

Measurement of perceived value in banking services

SESSION B: Integration Challenges

Thursday, October 9, 2008

14:30 – 16:00 **Session B1** **Room PDS1**

Chairpersons: Trivun Veljko Osmanković Jasmina

Čizmić Elvir, Veselinović Ljiljan

National «Balanced Scorecard» Concept as an Accelerant of the Bosnia and Herzegovina Economic Development

Međedović Aldin, Zaimović Tarik, Efendić Adnan
Economic challenges of BiH integration to the EU

Mujčinović Amila

Harmonization of Technical Regulations in the area of free movement of goods in the EU and Transposition of related pieces of EU acquis in B&H

Osmanković Jasmina

Cross-border cooperation as a component of economic development and integration of Bosnia and Herzegovina

Grbo Zinka, Trivun Veljko

Public Procurement in Bosnia and Herzegovina and European Union

16:30 – 18:00 **Session B2** **Room PDS1**

Chairperson: Stojadinović Jovanović Sandra Ćulahović Besim

Vlahinić Dizdarević Nela, Šegota Alemka

The Southeast European Regional Electricity Market within the Framework of European Electricity Market Liberalisation

Ćulahović Besim, Mehić Eldin, Agić Emir

Location determinants of MNE activity in the manufacturing industry in South East Europe countries

Luçi Edlira, Kripa Dorina

Foreign direct investment in Albania in the course of transition

Redžepagić Srđan, Richer Xavier

Attractivity of the FDI in Western Balkans: Evidence from the Central and Eastern European Countries (CEEC)

Stojadinović Jovanović Sandra

Impact of Foreign Direct Investments on Trade Flows

14:30 – 16:00

Session B3

Room PDS2

Chairperson: Mahmutćehajić Fatima Učkar Dean

Trivun Veljko, Mahmutćehajić Fatima, Silajdžić Vedad

Foreign Direct Investment Contract

Krtalić Sandra, Učkar Dean

Why different countries have various approaches to capital gains taxation?

Manić Slavica

United States of Europe – myth or reality?

Mešić Ishak

Comparative Analysis of the Concentration in World Trade

16:30 – 18:00

Session B4

Room PDS2

Chairpersons: Bjelić Predrag, Tiberi Vipraio Patrizia,

Tiberi Vipraio Patrizia, Giansoldati Marco

Fragmentation, intra-industry and intra-firm trade with a preliminary test in the furniture industry

Mocanu Livia

The impact of the european integration proces on the trade exchanges – the harmonization of the companies law

Bjelić Predrag

Fondations of the new concept of international trade

Nedanovski Pece

Diversity of Environmental Standards, Globalization and Competitiveness

Đonlagić Dženan, Lazović Lejla, Begović Selena

Fiscal convergence criteria for EU - EMU accession: The Example of Bosnia and Herzegovina

SESSION C: Knowledge Economy and E-economy

Thursday, October 9, 2008

14:30 – 16:00 Session C1 Room E-net

Chairpersons: Aleksić Marić Vesna Jureček Radek

Aleksić Marić Vesna, Stojanović Dušanka
E-business management

Behjat Shahab
Requirements of cooperative E- Government

Jureček Radek
Contribution of e-auction usage in B2B and B2G purchase

Pinterič Uroš
Development of e-government services for citizens in Slovenia: theory and practice

16:30 – 18:00 Session C2 Room E-net

Chairperson: Zaimović Tarik Lamza Maronic Maja,

Lamza Maronic Maja, Glavas Jerko, Labour Mobility
The Risk of Future Knowledge Society

Stefan Veronica, Savić Darko
Internet Development and Political Governance. Research in Romania and B&H like eSEE Initiative Members

Zaimović Tarik, Huremović Kenan
Technology Growth Modeling and Technological Forecasting

Zaimović Tarik, Turulja Lejla, Šabić Zlatan
An Assessment of IT Maturity of BH Companies

Avdagić Zikrija, Midžić Admir
Application of connected fuzzy models with possibilities of using non standard fuzzy sets in process of planning production and sales for a new product

Friday, October 10, 2008

09:00 – 10:30

Session C3

Room S2

Chairperson: Rahimić Zijada Zenzerović Robert

Černe Ksenija, Zenzerović Robert

Accounting practical experience as a mean of university education improvement

Jeleč Raguž Mirjana, Raguž Nikola, Budimir Verica

Comparative analysis of the development of the knowledge based economy in Croatia and some European Union countries

Mustapić Zrinka, Pisker Barbara

How Do We Cope: Towards the Knowledge Based Society of an Enlarged European Union

Rahimić Zijada, Kožo Amra

The significance and role of the University Institutions in supporting and developing the tourism of Bosnia and Herzegovina

11:00 – 12:30

Session C4

Room S2

Chairperson: Windsperger Josef Peštek Almir

Stupar Savo, Šahić Elvir

Intuitive aspects of manager's decision making

Tihi Boris, Peštek Almir, Husremović Dženana, Childs Elizabeth

Comparison of the active learning method with the traditional approach in teaching delivery: Case of School of Economics and Business in Sarajevo

Trivun Veljko, Silajdžić Vedad, Mahmutćehajić Fatima

Determination of applicable law in electronic business

Windsperger Josef, Gorovaia Nina

The Design of Knowledge Transfer Mechanisms in Networks

Session D: Marketing and Management Issues

Friday, October 10, 2008

09:00 – 10:30 **Session D1** **Room S4**

Chairpersons: Čičić Muris Šegetlija Zdenko

Agić Emir, Kurtović Emir

Research into consumers' preferences in the mineral water market in Bosnia and Herzegovina using conjoint analysis

Brkić Nenad, Agić Emir, Avdić Sanela

Tourism destination image as perceived by tourists: case of Canton Sarajevo, Bosnia and Herzegovina

Čičić Muris, Husić Melika, Kadić Selma

Political Marketing Campaign for Young Voters

Libor Ružička

Analysis on technical gases Market in the Czech Republic and Suggestion for Sales Promotion Concept in SIAD Czech Ltd. Company

Šegetlija Zdenko

Internationalization of retail trade and formation of shops

11:00 – 12:30 **Session D2** **Room S4**

Chairperson: Babić Hodović Vesna Perkov Davor,

Babić Hodović Vesna, Mehić Eldin, Resić Emina, Kramo Amra

Attitudes research of corporate social responsibility concept in BH companies

Dujmović Mauro, Sinković Dean, Vitasović Aljoša

Corporate Social Responsibility in Istria County

Husaković Dijana

Unfolding Corporate Social Responsibility: Theoretical Considerations

Jurše Milan, Potočan Vojko

Challenges of the Public Business School Strategic Orientation and Culture in the Emerging Globalization of Higher Education

Perkov Davor, Petar Saša, Rajsman Marijan

Challenges of Change Management in Croatian Enterprises

Ćulahović Besim, Ahmetbašić Jasmina

Technology and Innovation Policies for Entering Global Business Networks

09:00 – 10:30

Session D3

Room PDS1

Chairpersons: Hadžić Fikret Osmanagić Bedenik Nidžara

Hadžić Fikret, Spahić Esmir, Alić Edin

Application of the Porters' diamond model in research on competitiveness of local communities – municipalities in Bosnia and Herzegovina

Lagumdžija Zlatko, Kačapor Kemal

Business intelligence in the telecommunication sector of Bosnia and Herzegovina

Šabanović Jasna, Hašimbegović Amra

Identification and Development of Strategic Leadership Teams in B&H Companies

Šehić Dževad, Rahimić Zijada, Šabanović Jasna

Team Leadership as a Factor of Success in B&H Companies

Osmanagić Bedenik Nidžara, Strugar Ivan, Bahli Bouchaib

Controlling – Functions & Instruments An empirical study

11:00 – 12:30

Session D4

Room PDS1

Chairperson: Šunje Aziz Gorbunova Maria

Babić Hodović Vesna, Mehić Eldin, Agić Emir, Resić Emina

Influence of quantitative and qualitative factors of banking sector development on economic growth in CEE countries

Potnik Galić Katarina, Radman Funarić Mirjana

Development of Leasing in Transitional Economies

Pervan Maja, Pervan Ivica

Relationship between market share and firm profitability in Croatian economy

Gorbunova Maria, Moisello M. Anna

Activity Based Costing & Total Cost of Ownership for Supplier Selection

Šunje Aziz, Kurtić Emir, Koštrebić Kemal

Strategic Alliances as a way for Improving Competitiveness - Research on Strategic Alliances in Bosnia and Herzegovina

Tajnikar Maks, Ponikvar Nina, Pušnik Ksenja

Performance ratios for entrepreneurial decision making in growing firm

Hak Mario, Andrić Berislav, Čulo Ivica

The Impact of Implementing Customer Relationship Management in Tax Administration in Croatia

Session E: Macroeconomic Issues and Public/Private Partnership

Friday, October 10, 2008

09:00 – 10:30 Session E1 Room PDS2

Chairpersons: Adžić Sofija Efendić Adnan

Adžić Sofija

Reindustrialization as the Basis of Macroeconomic Management – The Study of the Case of Serbia

Efendić Adnan, Pugh Geoff, Adnett Nick

A meta-regression analysis of the impact of institutions on macroeconomic performance

Gržinić Jasmina, Zanketić Patricija

Tourist attractions as product of tourism destination

Jurlina Alibegović Dubravka, Kordej De Villa Željka, Šućur Monica

Environmental financing trends in Croatia in the period 2000-2006

Canafoglia Monica, Knieper Judith

Regional Implementation of CISG and MAL - a common project by GTZ/BMZ, UNCITRAL and regional institutions

11:00 – 12:30 Session E2 Room PDS2

Chairpersons: Mezak Stastny Mirela, Rakita Branko

Džihić Vedran, Grupe Claudia

Towards pro-poor growth in Bosnia-Herzegovina and Serbia

Mezak Stastny Mirela, Vitez Marijeta, Pisker Barbara

Organic agriculture in the modern way of the business activity

Avdić Armin, Tatić Kasim

Different models of privatization of the Public Company Elektroprivreda Bosnia and Herzegovina - Qualitative analysis

Aralica Zoran, Račić Domagoj, Redžepagić Denis

R&D activities as a growth factor of foreign owned SMEs in selected central and eastern European countries

Rakita Branko, Ivković Marko, Papović Zoran

Competitiveness of independent retailers in developing countries – case of Serbia

Habul Aida, Milić Zoltan

What Makes Privatization Successful?

09:00 – 10:30

Session E3

Room E-net

Chairpersons: Krajnović Aleksandra, Rajko Mladen

El Ouardighi Jalal, Somun Kapetanović Rabija
Is Growth Pro-poor in Balkan Region?

Polić Nedžad

Initial and second privatization in Bosnia and Herzegovina – results, challenges and perspectives

Perić Renata, Vuletić Antić Božo, Konjić Emina

Contracting projects of public-private partnership

Rajko Mladen, Krajnović Aleksandra, Tomčić Zdenko

Public-private partnership for the development of tourism in rural areas

Huremović Kenan, Šehić Ensar

CGE model framework for regional economic development

Krajnović Aleksandra, Gortan Carlin Ivana Paula, Rajko Mladen

Cultural Manifestation Based on Rural Tourism Development- Istrian Example

11:00 – 12:30

Session E4

Room E-net

Chairpersons: Staklenac Darija, Bojnec Štefan

Nestić Danijel, Botrić Valerija

Gender Dimension of Wage Curves in Transition: Croatian Experience

Staklenac Darija, Mrvica Mađarac Sandra, Romić Darija

Tourism as generator for revitalisation of rural area in the Vukovar-Srijem county

Bahadır Sefik Alp, Kähler Juergen

Is the Turkish current account deficit sustainable?

Bojnec Štefan, Ferto Imre

South-eastern European agro-food trade competitiveness

Bojnec Štefan, Papler Drago

Economic efficiency and energy use

Klodiana Gorica

The impact investment level on tourism marketing strategies

Šinkovec Urša

The role of professional portfolio within verifying of unformal knowledge and work experience among the future seekers of first employment

Šergo Zdravko, Poropat Amorino, Tomčić Zdenko

Testing Exchange Rate Determinants in the Framework of Vector Error Correction Modelling:

Overvaluation

and

Tourism

THURSDAY					
	Room S2 – A1	Room S4 – A3	Room PDS 1 – B1	Room PDS2 – B3	Room E – net – C1
14:30 – 16:00	<p>Development of the banking products for Croatian SMEs and general public</p> <p>Implementation of Basel II requirements and overall Basel program challenges and issues for CEE countries</p> <p>From Credit Crunch to Credit Boom: Transitional Challenges in Bulgarian Banking, 1999-2006</p> <p>Managing bank liquidity risk – the case of Croatia</p>	<p>Developing Strategic Initiatives with the TOWS Matrix – Croatia Insurance Company SWOT Analysis</p> <p>Croatian Capital Market: Actual Aspects and Analysis</p> <p>Earn Out, Enterprise Valuation Model – Possible Solution for Less Developed Capital Markets</p> <p>Problems of Using IFRS and IAS in B&H – Focusing on Impact of Accounting Policies on Quality of Financial Reporting</p>	<p>National «Balanced Scorecard» Concept as an Accelerant of the B&H Economic Development</p> <p>Economic challenges of B&H integration to the EU</p> <p>Harmonization of Tech. Regulations in the area of free movement of goods in the EU & Transposition of related pieces of EU acquis in B&H</p> <p>Cross-border cooperation as a component of economic develop. & integration B&H</p> <p>Public Procurement in B&H & EU</p>	<p>Foreign Direct Investment Contract</p> <p>Why different countries have various approaches to capital gains taxation?</p> <p>United States of Europe – myth or reality?</p> <p>Comparative Analysis of Concentration in World Trade</p>	<p>E-business management</p> <p>Requirements of cooperative E-Government</p> <p>Contribution of e-auction usage in B2B and B2G purchase</p> <p>Development of e-government services for citizens in Slovenia: theory and practice</p>
16:30 – 18:00	<p>An examination of interest rate risk management in Croatia: Does bank size matter?</p> <p>Managing expatriates in foreign banks in Albania</p> <p>Maximizing long-term [firm] value - balancing internal growth potential with external global market expectations</p> <p>Managing cash flow and liquidity in Macedonian enterprises</p>	<p>Assessing Foreign Subsidiary Performance</p> <p>Internet financial reporting - practice of listed companies from Sarajevo stock exchange</p> <p>The Role of Audit Committee in Corporate Governance</p> <p>Measurement of perceived value in banking services</p>	<p>The Southeast European Regional Electricity Market within Framework of European Electricity Market Liberalization</p> <p>Location determinants of MNE activity in manufacturing industry in SEE countries</p> <p>Foreign direct investment in Albania in the course of transition</p> <p>Attractivity of the FDI in Western Balkans: Evidence from the CEE Countries</p> <p>Impact of FDI on Trade Flows</p>	<p>Room PDS2 – B4</p> <p>Fragmentation, intra-industry and intra-firm trade with a preliminary test in the furniture industry</p> <p>The impact of the European integration process on the trade exchanges – the harmonization of the companies law</p> <p>Fundations of the new concept of international trade</p> <p>Diversity of Environmental Standards, Globalization and Competitiveness</p> <p>Fiscal convergence criteria for EU - EMU accession: The Example of B&H</p>	<p>Room E – net – C2</p> <p>The Risk of Future Knowledge Society</p> <p>Internet Development and Political Governance. Research in Romania and B&H like eSEB Initiative Members</p> <p>Technology Growth Modeling and Technological Forecasting</p> <p>An Assessment of IT Maturity of BH Companies</p> <p>Application of connected fuzzy models with possibilities of using non standard fuzzy sets in process of planning production and sales for a new product</p>
FRIDAY					
	Room S2 – C3	Room S4 – D1	Room PDS 1 – D3	Room PDS2 – E1	Room E – net – E3
09:00 – 10:30	<p>Accounting practical experience as mean of university education improvement</p> <p>Comparative analysis of the development of the knowledge based economy in Croatia and some EU countries</p> <p>How Do We Cope: Towards the Knowledge Based Society of an Enlarged EU</p> <p>The significance and role of the University Institutions in supporting and developing the tourism of B&H</p>	<p>Research into consumers' preferences in the mineral water market in B&H using conjoint analysis</p> <p>Tourism destination image as perceived by tourists: case of Canton Sarajevo, B&H</p> <p>Political Marketing Campaign for Young Voters</p> <p>Analysis on technical gases Market in the Czech Republic and Suggestion for Sales Promotion Concept in SIAD Czech Ltd. Company</p> <p>Internationalization of retail trade and formation of shops</p>	<p>Application of the Porters' diamond model in research on competitiveness of local communities – municipalities in B&H</p> <p>Business intelligence in the telecommunication sector of B&H</p> <p>Identification and Development of Strategic Leadership Teams in B&H Companies</p> <p>Team Leadership as a Factor of Success in B&H Companies</p> <p>Controlling – Functions & Instruments An empirical study</p>	<p>Reindustrialization as the Basis of Macroeconomic Management – The Study of the Case of Serbia</p> <p>A meta-regression analysis of the impact of institutions on macroeconomic performance</p> <p>Tourist attractions as product of tourism destination</p> <p>Environmental financing trends in Croatia in the period 2000-2006</p> <p>Regional Implementation of CISG and MAL - a common project by GTZ/BMZ, UNCITRAL and regional institutions</p>	<p>Is Growth Pro-poor in Balkan Region?</p> <p>Initial and second privatization in Bosnia and Herzegovina – results, challenges and perspectives</p> <p>Contracting projects of public-private partnership</p> <p>Public-private partnership for development of tourism in rural areas</p> <p>CGE model framework for regional economic development</p> <p>Cultural Manifestation Based on Rural Tourism Development- Istrian Example</p>
11:00 – 12:30	<p>Intuitive aspects of manager's decision making</p> <p>Comparison of the active learning method with traditional approach in teaching delivery: Case of School of Economics and Business in Sarajevo</p> <p>Determination of applicable law in electronic business</p> <p>The Design of Knowledge Transfer Mechanism in Networks</p>	<p>Attitudes research of corporate social responsibility concept in BH companies</p> <p>Corporate Social Responsibility in Istria County</p> <p>Unfolding Corporate Social Responsibility: Theoretical Considerations</p> <p>Challenges of the Public Business School Strategic Orientation and Culture in the Emerging Globalization of Higher Education</p> <p>Challenges of Change Management in Croatian Enterprises</p> <p>Technology and Innovation Policies for Entering Global Business Networks</p>	<p>Influence of quantitative and qualitative factors of banking sector development on economic growth in CEE countries</p> <p>Development of Leasing in Transitional Economies</p> <p>Relationship between market share and firm profitability in Croatian economy</p> <p>Activity Based Costing & Total Cost of Ownership for Supplier Selection</p> <p>Strategic Alliances as a way for Improving Competitiveness - Research on Strategic Alliances in B&H</p> <p>Performance ratios for entrepreneurial decision making in growing firm</p> <p>The Impact of Implementing Customer Relationship Management in Tax Administration in Croatia</p>	<p>Room PDS2 – E2</p> <p>Towards pro-poor growth in Bosnia-Herzegovina and Serbia</p> <p>Organic agriculture in the modern way of the business activity</p> <p>Different models of privatization of the Public Company Elektroprivreda B&H - Qualitative analysis</p> <p>R&D activities as a growth factor of foreign owned SMEs in selected CEE countries</p> <p>Competitiveness of independent retailers in developing countries – case of Serbia</p> <p>What Makes Privatization Successful?</p>	<p>Room E – net – E4</p> <p>Gender Dimension of Wage Curves in Transition: Croatian Experience</p> <p>Tourism as generator for revitalisation of rural area in the Vukovar-Srijem county</p> <p>Is the Turkish current account deficit sustainable? South-eastern European agro-food trade competitiveness</p> <p>Economic efficiency and energy use</p> <p>The impact investment level on tourism marketing strategies</p> <p>The role of professional portfolio within verifying of informal knowledge and work experience among the future seekers of first employment</p> <p>Testing Exchange Rate Determinants in the Framework of Vector Error Correction Modelling: Overvaluation and Tourism</p>