

## **PERSONAL DATA**

Name: Zsuzsa Kapitány  
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## **EDUCATION AND DEGREES**

1994 Institute of Economics of HAS - Ph.D. degree in Economics, senior research fellow  
1992 Budapest University of Economics - University docent  
1977-1978 Budapest University of Economics - University degree in Economics  
1965-1970 Eötvös Loránd University, Faculty of Mathematics and Physics - Degree in Mathematics and Physics

## **LANGUAGES**

English, German

## **RESEARCH INTERESTS AND CURRENT RESEARCH (WORK IN PROGRESS)**

Consumer Behaviour, Household Economics, Consumer Market Analysis, Household Statistics, Inequality and Mobility Analysis, Subjective Mobility and Subjective Well-being, Happiness Research

- Households' income and expenditure, inequality, poverty
- Income mobility and expenditure mobility
- Objective and subjective variables of life and material satisfaction
- Link between relative mobility, subjective mobility, and the subjective well-being measured by satisfaction variables
- Link between non-employment, wealth, health, and the subjective well-being
- Modelling the demand for redistribution
- Construction and analysis of panel data sets called Hungarian Household Rotation Panel based on the Hungarian Household Budget Surveys of HCSO
- Analysis and international comparison of panel sets called EU-SILC

## **RESEARCH EXPERIENCE/APPOINTMENTS**

1973-  
Budapest  
Institute of Economics, Hungarian Academy of Sciences  
Senior Research Fellow

Research on Consumer Behaviour, Consumer Markets, Household Income and Expenditure, Stock of Household Durable, Household Statistics, Household Panel Surveys, Inequality and Mobility Analysis, Subjective Well-being, Happiness Research

1992-  
Budapest, Hungary

Corvinus University of Budapest, Department of Marketing  
University docent, Assistant Professor  
Teaching: Marketing, Consumer Behaviour, Consumer Behaviour of Households, Households  
Statistics

1990  
England, Warwick  
Local Government Centre, University of Warwick  
Research fellow  
Research titled "Problems of The East European Motor Industry and Trade, Problems of the  
Hungarian Automotive Sector, Seller and Buyer Behaviour in the Hungarian Car Market"

1990  
October  
Warwick, England  
Local Government Centre, University of Warwick  
Research Fellow  
Research on European Motor Industry and Trade

1980-1981  
Los Angeles, USA  
University of Southern California, Modelling Research Group  
Research Assistant  
Research on Household Consumer Behaviour

1980-1981  
California, Los Angeles, USA  
University of Southern California, Modelling Research Group  
Research assistant  
Research titled "Reproduction of Shortage and Household Consumer Behaviour"

1979-1980  
Denmark, Copenhagen  
Institute of Economics, University of Copenhagen  
Research fellow  
Research titled „Reproduction of Shortage and Consumer Behaviour on the Hungarian Car  
Market

1977-1979  
Austria, Vienna  
UNIDO Industrial Studies  
Research fellow  
Research titled „Modelling of International Trade”

## **MAIN RESEARCH GRANTS/PROJECTS**

2008-2012  
Hungary  
Research, as a part of OTKA, HAS, titled „Non-employment, Health Status and Subjective  
Well-being in Hungary”

Co-ordinator: Institute of Economics, Hungarian Academy of Sciences (IE, HAS)  
Project manager: György Molnár

2004-2007

Hungary

Research, as a part of OTKA, HAS, titled „Poverty, Inequality, Mobility, and Stability”

Co-ordinator: Institute of Economics, Hungarian Academy of Sciences (IE, HAS)

Project manager: Zsuzsa Kapitány

2002-2006

Hungary, Romania, Slovenia, Bulgaria

Research, as a part of the COMPPRESS Research Program of EU-5 titled “Competitive Pressure and its Social Consequences in EU Member States and in Associated Countries”, Work-package No. 4. Titled “ The Effect of Competitive Pressure on Income Distribution and Social Policy, Public Perception, Consumer Attitudes and Norms” COMPPRESS, HPSE-CT-2002-00149 <http://econ.core.hu/english/comppress/index.html>

Co-ordinator: Institute of Economics, Hungarian Academy of Sciences (IE, HAS), Partners: CESR, FREF, IERS, UNOTT, RCEM, Project manager: László Halpern, György Molnár

2001-2004

Hungary

Research, as a part of NKFP, titled „Economy based on Knowledge and Labour Market in Hungary in the 21st century”, subtitled „Households on the Knowledge and Labour Markets”

Co-ordinator: Institute of Economics, Hungarian Academy of Sciences (IE, HAS), Project manager: Károly Fazekas, György Molnár

2001-2003

Hungary

Research, as a part of OTKA, HAS, titled „Inequality and Mobility in the Hungarian and East-European Households’ Income and Expenditure”

Co-ordinator: Institute of Economics, Hungarian Academy of Sciences (IE, HAS) Project manager: Zsuzsa Kapitány

2001-2002

Hungary

Research, as a part of the Global Development Network 2001 Research Competition Program of CERGE – EI / World Bank, titled “Inequality and Mobility Analysis by the Hungarian Rotation Panel, 1993-98”

Co-ordinator: CERGE-EI, Prague, Researchers: György Molnár, Zsuzsa Kapitány

1990

England

Research titled “Problems of The East European Motor Industry and Trade”, Problems of the Hungarian Automotive Sector, Seller and Buyer Behaviour in the Hungarian Car Market”

Co-ordinator: Local Government Centre, University of Warwick, England

1979-1989

Hungary

Research titled „Reproduction of Shortage on the Hungarian Car Market”

Co-ordinator: Institute of Economics, HAS, Leader of the research: János Kornai

1980-1981

California, USA

Research titled "Reproduction of Shortage and Household Consumer Behaviour"

Co-ordinator: University of Southern California, Modelling Research Group

1980

Denmark

Research titled „Reproduction of Shortage and Consumer Behaviour”

Co-ordinator: Institute of Economics, University of Copenhagen

1977-1979

Austria

Research titled „Modelling of International Trade”

Co-ordinator: UNIDO Industrial Studies, Vienna

1973-1979

Hungary

Research titled „Uncertainty in Consumer Decision-making” and „Non-Price Control in Hungary”

Co-ordinator: Institute of Economics, HAS, Leader of the research: János Kornai

## **TEACHING EXPERIENCE**

1992 - Budapest, Corvinus University of Budapest, Department of Marketing  
University docent, Assistant Professor  
Teaching: Marketing, Consumer Behaviour, Consumer Behaviour of Households, Households Statistics

## **OTHER PROFESSIONAL ACTIVITIES**

Member of the Committee of Economics of HAS

Adviser of the Hungarian Marketing Association

## **POLICY ADVICE, CONSULTING**

Between 1988 and 1996, as an adviser of The Economist Intelligence Unit on the problems of the East European motor industry and trade, consulting with different industrial and automotive firms on problems of the Hungarian Automotive Sector and of the Seller and Buyer Behaviours in the Hungarian Passenger Car Market.