Programm of COMPETE Consultation Workshop







10.00-10.45 **Welcome speech:**

Henrike Franz, Representation of Saxony-Anhalt to the EU

Hans-Joerg Lutzeyer, European Comission, DG Research & Innovation

Francesca Bignami, FoodDrink Europe

10.45-12.15 COMPETE Project Presentation: Objectives, main findings and policy implications

Heinrich Hockmann (IAMO), Project Co-ordinator

Matthew Gorton (Newcastle University)

Liesbeth Dries (Wageningen University)

Discussion

12.15-13.15 Lunch

13.15-14.00 Session 1: Conceptual issues and trade position

Conceptual issues for analyzing the competitiveness of EU agri-food supply chains

Recent developments and major EU competitors

EU trade position

Discussion

14.00-14.45 Session 2: Determinants of competitiveness 1

Productivity and efficiency in EU agri-food supply chains

Markets efficiency

Governance structures in agri-food supply chain

Discussion

14.45-15.00	Coffee break
15.00-16.00	Session 3: Determinants of competitiveness 2
	Product and process innovation in the EU agri-food chain
	Business environment in the EU and their impact on the competitiveness of agri-food chains
	SWOT analysis
	Discussion
16.00-17.00	Session 4: COMPETE dissemination activities
	Dissemination of the project results
	Discussion together with the EU research multipliers
17.00	End of the workshop, Get-together