

I MEDITERRANEAN CONFERENCE OF AGRO-FOOD SOCIAL SCIENTISTS

103rd EAAE Seminar

April 23rd – 25th, 2007

PROGRAM

Monday, 23rd

Monday, 23rd 11:30 – 12:00 h: OPENING SESSION

Monday, 23rd 12:00 – 13:30 h: PLENARY SESSION 1

Chairperson: Giovanni Anania

Agricultural systems, rural development and agro-food trade in the Mediterranean basin

Mohammed R. Doukkali
Institut Agronomique et Vétérinaire Hassan II, Rabat, Morocco.

Agro-Food Trade and the Euro-Mediterranean Agreements

José M. García Álvarez-Coque and Josep M. Jordán Galduf
Polytechnic University of Valencia and University of Valencia, Spain.

Monday, 23rd 14:30 – 16:00 h: CONTRIBUTED PAPERS - SESSION 1

CS: 1. A. Food security and food safety

Chairperson: Mercedes Sánchez

Food Safety Standards and Export Competitiveness in the Food and Processed Food Industries in Asia-Pacific Countries

Md. Ashfaqul I. Babool and Michael R. Reed
Department of Agricultural Economics. University of Kentucky, Lexington, USA

Collective Voluntary Approaches to Food Safety with Heterogeneous Firms: Monitoring and Design?

Céline Bignebat and Elodie Rouvière
INRA UMR MOISA, Montpellier, France

The Compliance Decision with Food Quality Standards on Primary Producer Level: A Case Study of the EUREPGAP Standard in the Moroccan Tomato Sector

Christine Chemnitz
Humboldt University, Berlin, Germany.

Securite Sanitaire Des Aliments: Fausse Alerte Et Vraie Crise

Eric Cahuzac; Daniel Hassan and Sylvette Monier-Dilhan
INRA Economie, Toulouse, France.

CS: 1. B. Rural Development

Chairperson: Erol Cakmak

Demand for Non-Commodity Outputs from Spanish Extensive Agricultural Systems

Z. Kallas, J.A. Gómez-Limón and M. Arriaza
CREDA-UPC-IRTA, Barcelona; University of Valladolid, Department of Agricultural Economics; IFAPA, Department of Agricultural Economics, Spain.

An Approach on Integrated Territorial Competitiveness to Ensure Long Term Viability in Rural Areas of Andalusia (Spain)

Felisa Ceña Delgado, Rosa Gallardo Cobos and Pilar Garrido Granados
Departamento de Economía, Sociología y Política Agraria. Universidad de Córdoba, Spain.

Non-Agricultural Rural Activities

Firas Haydar
National Agricultural Policy Center, Damascus, Syria.

General Equilibrium Analysis of the Spatial Impacts of Rural Policy

Kenneth J Thomson and Demetris Psaltopoulos
Department of Geography and Environment, University of Aberdeen, Scotland & Department of Economics, University of Patras, Greece.

CS: 1. C. Farm Income

Chairperson: David Colman

Convergence in the Agricultural Incomes: a Comparison between the US and EU

Cristina Brasili, Roberto Fanfani and Luciano Gutierrez
Department of Statistics, University of Bologna & Department of Agricultural Economics, University of Sassari, Italy.

Contracting, Competition, and Rent Distribution Theory and Empirical Evidence from Developing and Transition Countries

Johan F.M. Swinnen and Anneleen Vandeplas
LICOS, Katholieke Universiteit Leuven, Belgium.

Characterization and Typification of Sheep Farms Oriented Towards Meat Production in Aragon (Spain)

L. Pardos, M.T. Maza and E. Fantova
Dept. of Agronomy and Agricultural Economics, University of Zaragoza
and Carnes Oviaragon S.C.L. Zaragoza, Spain.

The Role of Specialized Agricultural Credit Institutions in the Development of the Rural Finance Sector: Case of Credit Clubs in Armenia

Vardan Urutyan, Mariana Aleksandryan and Vardges Hovhannisyann
International Center for Agribusiness Research and Education (ICARE),
Armenia.

Monday, 23rd 16:30 – 18:00 h: POSTER SESSION 1

PS 1. A. Competitiveness along the supply chain

Chairperson: Jean-Marie Codron

PS 1. A.1.

Typology and Motivations of the Ecological Food Producers at the Murcia Region (Spain)

Federico Martínez-Carrasco Pleite
Fac. Economía y Empresa. Univ, Murcia, Spain.

PS 1. A.2.

Reflections on Marketing Needs For Northern Adriatic Fish and Seafood Products, and on Possible Value Enhancement Strategies

Alessandra Castellini, Carlo Pirazzoli and Alessandro Ragazzoni
Dept. of Agricultural Economics and Engineering, University of Bologna, Italy.

PS 1. A.3.

The Role and Importance of Milk Collection Centers in Milk Supply Chain in Turkey: The Case of Izmir Province

Duygu Tosun, Nevin Demirbas, Everen Gölge and Figen Çukur
Ege University, Faculty of Agriculture, Dpt. of Agricultural Economics
& Dept. of Food Engineering, Bornova/Izmir, Turkey.

PS 1. A.4.

Analysis of Supply Chain of "Dehesa de Extremadura" PDO Cured Iberian Ham

Fatma Handan Giray
Comisión Europea, Joint Research Centre, Sevilla, Spain.

PS 1. A.5.

Governance of Portuguese 'Rocha' pear Value Chain

António Fragata, Alexandra Seabra Pinto and Armando Torres Paulo
DEEESA, Estação Agronómica Nacional, INIAP
& Associação Nacional de Produtores de Pêra Rocha, Oeiras, Portugal.

PS 1. A.6.

Competitiveness and comparative Advantage of Tomato in Syria

Basima Atyia
National Agricultural Policy Center. Ministry of Agriculture and Agrarian
Reform, Damascus, Syria.

PS 1. B. Trends in food production and consumption

Chairperson: Giulio Malargio

PS 1. B.1.

Consumers' Values and the Choice of an Italian Specialty Food: A Qualitative Analysis

Alessio Cavicchi and Armando Maria Corsi
Dept. of Studies on Economic Development, University of Macerata
& Dept. of Agricultural and Resource Economics, University of Florence, Italy.

PS 1. B.2.

The Influence of Socio-Demographic and Economic Variables in the Consumption of Organic Food in Spain

Manuela Vega Zamora and Manuel Parras Rosa
Universidad de Jaén, Spain.

PS 1. B.3.

Current Trends in Vegetable Consumption in Nigeria: Case Study of Consumption Pattern in Kano State

S. Kushwaha, Chandra Sen and M.T. Yakasai
Department of Agricultural Economics, Banaras Hindu University, India
& Department of Agricultural Economics and Extension, Wudil, Nigeria

PS 1. B.4.

An Approach about the Pig Meat Chain, Swine Cluster and Complexes in Spain. Some Comparisons with US Hog Sector

Antonio Colom-Gorgues, Dr. Sergio H. Lence and Carmen Colom-Espada
Department of Company Administration and Natural Resources Economic Management & Department of Food Science and Technology, Agricultural and Forestry Engineering School (ETSEA), University of Lleida, Spain & Department of Economics at Iowa State University, USA.

PS 1. B.5.

Is It Possible to Differentiate a Commodity? The Example of Beef in the Portuguese Market

Marija Banovic, Ana Cristina Lopes, José Pedro Cardoso Lemos, Marina Fraústo da Silva, Maria Filomena Duarte, Raul Fernandes Jorge, Maria Madalena Barreira and Magda Aguiar
Faculdade de Medicina Veterinária & Instituto Superior de Agronomia, Lisbon, Portugal.

PS 1. B.6.

Consumer Behaviour in the Floral Market: Empirical Evidence from Northern Greece

Marinos Tzavaras, Irini Tzimitra, Kalogianni and Michael Bourlakis
Ristotle University of Thessaloniki, School of Agriculture, Dept. of Agricultural Economics. Greece
& Brunel Business School, Brunel University, West London, UK.

PS 1. C. Production efficiency

Chairperson: Teresa Serra

PS 1. C.1.

Maximizing Tomato Production in the Nigerian Fadama Using an Optimum Irrigation Schedule Approach

S. Kushwaha, A.L.E. Mofoke ; S.M. Musa and A.S. Abdullahi
Department of Agricultural Economics, Banaras Hindu University, India.
& Abubakar Tafawa Balewa University, Wudil, Nigeria.

PS 1. C.2.

Determinants of Technical Efficiency of Slovenian Farms

Štefan Bojnec and Laure Latruffe
University of Primorska, Slovenia & INRA, Rennes, France.

PS 1. C.3.

Organic and Conventional Farming: a Comparison Analysis through the Italian FADN

Federica Cislino and Fabio A. Madau
INEA - National Institute of Agricultural Economics, Rome, Italy.

PS 1. C.4.

Agent-based Modeling of Structural Change in Agriculture: Experiences from the Implementation of Cooperation and Collaboration

Gregor Albisser and Bernard Lehmann
Institute for Environmental Decisions, Agriculture Economics Swiss Federal Institute of Technology
Zurich ETH, Switzerland.

PS 1. C.5.

Agricultural Sustainability in Orissa: District-wise Analysis

Chandra Sen and L. D. Hatai
Department of Agricultural Economics and Banaras Hindu University, Varanasi, India.

PS 1. C.6.

Measuring Technical Efficiency and Capacity in Fisheries by Data Envelopment Analysis: Case Study of Fishing Enterprises in Sicily

Vincenzo De Stefano
Economia dei Sistemi Agro-Forestali, Università di Palermo, Italy.

PS 1. D. Competitiveness in international markets: potential impacts of trade liberalisation

Chairperson: Rachid M. Doukali

PS 1. D.1.

South Africa's Rural Poor in the Era of Supermarkets: The Role of Commercial Farmers in Adaptive Organizational, Institutional and Technological Responses to Access and Compete in Dynamic Markets

David Neven, Thomas Reardon, Dave Weatherspoon and Rose Hopkins
Partnerships for Food Industry Development – Fruits & Vegetables, Michigan State University, USA.

PS 1. D.2.

The Effect of Trade Liberalization on Resource Degradation and Pollution in Iran

Seyyed Nemat Mousavi
Marvdasht Islamic Azad University, Shiraz, Iran.

PS 1. D.3.

Mise a Niveau de la Filière Laitière au Maroc Face aux Enjeux Impliqués par les Accords de Libre-Echange avec l'Union Européenne

Mohamed Taher Srairi
Animal Production Dpt., Hassan II Agronomy and Veterinary Medicine Institute, Rabat, Morocco.

PS 1. D.4.

The Euro-Mediterranean Free-Trade Area and the Competitiveness of Italian Agriculture

Asciuto A., Crescimanno M. and Galati A.
Dipartimento di Economia dei Sistemi Agro-Forestali. University of Palermo, Italy.

PS 1. D.5.

The Modern Agri-Food Chain and the Trade between EU and the PTM in the Context of the EUROMED Agreement

A. Antimiani and M. A. Perito
Italian Institute of Agricultural Economics- INEA, Rome, Italy.

PS 1. D.6.

Wine Sector in the European Union

Castillo J. S. and Hidalgo C
Instituto de Desarrollo Regional. Universidad de Castilla-La Mancha, Albacete, Spain.

Monday, 23rd 18:15 – 19:30 h: CONTRIBUTED PAPERS - SESSION 2

CS: 2. A. Agricultural policies and their impact

Chairperson: Michel Petit

An Empirical Assessment of Agricultural Trade Policies in the Mediterranean Basin – Regional Effects on the EU Member States

Aikaterini Kavallari and P. Michael Schmitz
Institut of Agricultural Policy and Market Research, Justus Liebig University of Giessen, Germany.

Policies Supporting Organic Food Markets in the EU: Analyses by Stakeholders in 11 European Countries

Daniela Vairo, Anna Maria Häring, Stephan Dabbert and Raffaele Zanoli
DIIGA – Polytechnic University of Marche, Ancona, Italy
University of Applied Sciences Eberswalde, & University of Hohenheim, Stuttgart, Germany.

The Reform of the CMO in Fruits and Vegetables: A Holistic Approach

José M^a García Álvarez-Coque, Raúl Compés López and Amparo Baviera Puig
Universidad Politécnica de Valencia, Spain.

Impact of the Euro Med Free-Exchange Agreement on the Agro-Food Firms in Tunisia

Meriem Ben Youssef
Université de Versailles, Saint-Quentin-En-Yvelines, France.

CS: 2. B. Production efficiency

Chairperson: Lasaad Lachaal

Are the Spanish citrus farms efficient?

Fatima Lambarraa Teresa Serra and José Maria Gil
CREDA-UPC-IRTA, Barcelona, Spain.

Measurement and Sources of Technical Inefficiency in the Tunisian Citrus Growing Sector

Boubaker Dhehibi, Lassad LACHAAL, Mohammed ELLOUMI and Emna B.MESSAOUD
Institut Nationale de la Recherche Agronomique de Tunisie, PDRE and African Development Bank, Tunisia.

Technical Efficiency and Productivity Change of Dairy Farms: A comparison of France and Hungary

József Fogarasi and Laure Latruffe

AKI Budapest, Hungary & INRA Rennes, France.

Causes of Efficiency Change in Transition: Theory and Cross-Country Survey Evidence from Agriculture

Liesbet Vranken and Johan Swinnen
Catholic University of Leuven, LICOS & Department of Economics, Belgium.

Debt Financing and Efficiency in Agricultural Firms

Silverio Alarcón
Dept. Economía y Ciencias Sociales Agrarias, Universidad Politécnica de Madrid, Spain.

CS: 2. C. Trends in food production and consumption

Chairperson: Roberto Fanfani

Typical Products and Marketing Strategies for Sicilian Olive Oils

Mario Polelli, Paolo Giacomelli, Stefano Corsi
Università degli studi di Milano – Dept. of Agricultural, Food and Environmental Economics and Policy, Italy.

Connecting Product Attributes with Emotional Benefits. Analysis of a Mediterranean product across consumer age

Barrena Figueroa, Ramo and Sánchez García, Mercedes
Dept. Business Administration, Public University of Navarra, Pamplona, Spain.

Marketing the Mediterranean Diet: Some Comments on Issues and Opportunities

Hoy Carman
Department of Agricultural & Resource Economics. University of California, Davis, USA.

Efficiency and Redistribution in the French Comté Cheese Market

Pierre Merel
University of California, Davis, USA & École nationale du génie rural, des eaux et des forêts, Paris, France.

Tuesday, 24th

Tuesday, 24th 9:30 – 11:00 h: POSTER SESSION 2

PS 2. A. Competitiveness along the supply chain

Chairperson: Christoph Weiss

PS 2. A.1.

Value creation in the Chain of "Parmigiano-Reggiano" Cheese

S. Bargellesi, A. Bertazzoli, A. Fiorini, R. Ghelfi, D. Manghi and A. Pizzirani
UBM Consulting - Bologna, Università di Bologna, Dip. Economia e Ingegneria agrarie & Regione Emilia-Romagna, Direzione generale Agricoltura, Italy.

PS 2. A.2.

Supply Chain Inefficiencies in Greek Organic Food Industry: the Role of Information Flows

Foivos Anastasiadis and Nigel Poole
Centre for Environmental Policy, Imperial College London, UK.

PS 2. A.3.

From Supply Chain Network Orientation (Scno) to Supply Chain Network Management (Scnm). An Application to the Agrifood Cooperative

Ana Maria García Pérez and Marian García Martínez
Dept. of Economics and Business Management, Faculty of Economics and Business Sciences,
University of La Laguna, Sta Cruz de Tenerife, Spain.

PS 2. A.4.

Syrian Olive Oil Comparative Advantages

Haitham Al Ashkar
National agricultural Policy Center, Damascus, Syria

PS 2. A.5.

Sustainable Growth of the Spanish Agricultural Cooperatives

Isidoro Guzman, Narciso Arcas and Domingo García
Technical University of Cartagena, Spain.

PS 2. A.6.

SWOT Analysis of the Extra-Virgin Olive Oil Sector in Italy

Cristina Mora, Corrado Giacomini, Giusi Faioli and Davide Menozzi
University of Parma, Italy.

PS 2. B. Trends in food production and consumption

Chairperson: José M. Jordan

PS 2. B.1.

The Impact of BSE on Meat Consumption in Slovakia

Peter Bielik and Daniela Kunova
Slovak Agricultural University, Nitra, Slovenia.

PS 2. B.2.

Increased Producer and Consumer Preoccupation with Environment. Economic Internalization of Greenhouse Vegetal Waste Impact in Almerian Horticulture

Salvador Parra, Fernando J. Aguilar and Javier Calatrava
Andalusian Government, Dept. of Agriculture; Almería University, Dept. of Agricultural Engineering
& IFAPA, Agriculture Research Centre, Dept. of Agricultural Economics, Spain.

PS 2. B.3.

Comparative Price and Cost Analysis in the Tacoronte-Acentejo and Ycoden-Daute-Isora DOs

González Gómez, J.I.; Morini Marrero, S.; Guirao Pérez, G.; Cano Fernández, V. and Rodríguez Donate, M.C.
Dept. of Financial Economics and Accounting & Dept. of Institutional Economics, Economic Statistics and Econometrics, University of La Laguna, Spain.

PS 2. B.4.

Sensorial Analysis of Malmsey Varieties Wines in The Canary Islands. Applied Methodology and Results

Cano Fernández, V.; González Mendoza, L.A.; Guirao Pérez, G.; Sarmiento Pérez, B.; Rodríguez Donate, M.C.; Zerolo Hernández, J.; Rodríguez Hernández, P. and Savoie Gutiérrez, J.L.
Dept. of Institutional Economics, Economic Statistics and Econometrics & Dept. of Chemical Engineering and Pharmaceutical Technology. University of La Laguna; Fundación Canaria Alhóndiga de Tacoronte; Agrovulcán Nursery & Cabildo Insular de Tenerife, Spain.

PS 2. B.5.

Analysing the Current and Future Development of Horticultural Farms in Bulgaria – Case in the Plovdiv Region

Elena Garnevska, Jonathan Edwards and Roger Vaughan
Massey University, Institute of Food, Nutrition and Human Health, New Zealand
Bournemouth University, School of Services Management, Dorset House, Talbot, UK.

PS 2. C. Rural Development / Management of natural resources

Chairperson: Felisa Ceña

PS 2. C.1.

Analysis of Labour Migration and Economic Potential of Regions

Katalin Huzdik
Szent István University, Budapest, Hungary.

PS 2. C.2.

L'aviculture Algérienne en Milieu Rural, quel Devenir Après la Libéralisation des Echanges ? Cas des Régions d'Aflou et de Freha

Smail Amghrouss and Hamida Kheffache
Centre de Recherche en Economie Appliquée pour le Développement, Alger, Algérie.

PS 2. C.3.

The Cycling Trails Carrying Capacity as a Visitor Management Strategy. The Case of Ebro Delta, Spain

M. Teresa Bartual Figueras, M. Cristina Poblet Farrés and Gonzalo Rodríguez Pérez
Department of Economics & Department of Financial Mathematics, University of Barcelona, Spain.

PS 2. C.4.

Socio-Cultural Factors Affecting Girl-Child Empowerment in Selected Agrarian Communities in Nigeria

O.R. Ashimolowo & L.A. Akinbile
Department of Agricultural Extension and Rural Development, University of Agriculture, Abeokuta, Nigeria & Department of Agricultural Extension and Rural Development, University of Ibadan, Nigeria.

PS 2. C.5.

The Supply Chain and Management of Fresh Produce in China

Huang Zu-hui, Song Yu & Liu Dong-ying
Natural Sciences Foundation of China (NSFC), Center for Agricultural and Rural Development (CARD), Zhejiang University & Hebei Economy and Trade University, Hebei Province, China.

PS 2. C.6.

The Multifunctionality of Mediterranean Agriculture: the Italian Case

Patrizia Borsotto and Roberto Henke
National Institute of Agricultural Economics, NEA, Rome, Italy.

PS 2. D. Agricultural policies and their impact / Food security and food safety

Chairperson: José A. Gómez-Limón

PS 2. D.1.

Determinants of Household Food Security and Consumption Pattern in Rural Sindh: An Application of Non-Separable Agricultural Household Model

Faiz Muhammad Shaikh

Dpt. Agricultural Economics, SAU-Tando jam. Pakistan

PS 2. D.2.

Management of Supply Chains for Economic Efficiency in a Security Environment: A Case Study of a Big Box Chain Store

Ken Casavant

School of Economic Sciences, Washington State University, Washington, USA.

PS 2. D.3.

Nutrition Claims and Consumer Attitude: An Empirical Analysis in Italy

Alessandro Banterle, Lucia Baldi and Stefanella Stranieri

Department of Agricultural, Food and Environmental Economics. University of Milan, Milan, Italy

PS 2. D.4.

Modelling the Short and Long Run Impacts of Macroeconomic Variables on Romanian Agriculture

Cornelia Alboiu

Dpt. Agricultural Economics, Institute of Agricultural Economics, Bucharest, Rumania.

PS 2. D.5.

Is the Cap Reform an Opportunity for the Mediterranean Regions?

Elisa Montessor, Francesco Pecci and Maria Sassi

Dipartimento di Scienze Economiche – Faculty of Economics –

University of Verona, Dipartimento di Ricerche Aziendali – Faculty of Economics

– University of Pavia. Italy

PS 2. D.6.

Demand for Local and Organic Products in Southern Spain

M. Arriaza, Z. Kallas and J.A. Gómez-Limón

IFAPA (Junta de Andalucía), Department of Agricultural Economics;

CREDA-UPC-IRTA, Barcelona; University of Valladolid. Department of

Agricultural Economics, Spain

Tuesday, 24th

11:30 – 13:00 h: PLENARY SESSION 2

Chairperson: José M^a García Álvarez-Coque

Cooperatives in the supply chains endogenous organizational responses to global markets

Ruerd Ruben

Chair Development Studies

Centre for International Development Issues Nijmegen (CIDIN)

Radboud University Nijmegen, Nijmegen, The Netherlands.

Mediterranean products: sustainability and competitiveness in agro-food chains.

Dan Sumner

University of California, Davis, USA.

Tuesday, 24th

14:30 – 16:00 h: SESSION 3

CS: 3. A. Agricultural policies and their impact

Chairperson: Tim Josling

The Impact of Property Rights Imperfections on Resource Allocation: Co-Ownership of Land in Bulgaria

Liesbet Vranken, Karen Macours, Nivelin Noev and Johan Swinnen

LICOS Center for Institutions and Economic Performance, and Department of

Economics, University of Leuven

(KUL), Belgium & Nitze SAIS – Johns Hopkins University, USA & European

Commission

Monetary Impacts and Overshooting of Agricultural Prices in a Transition Economy: The Case of Slovenia

Lajos Zoltán Bakucs, Stefan Bojnec and Imre Fertő

Institute of Economics, Hungarian Academy of Sciences & University of

Primorska, Slovenia.

Asymmetric Price Transmission in the Israeli Citrus Export Sector in the Aftermath of Liberalization

Stephan von Cramon-Taubadel and Linde Goetz

Institute of Agricultural Economics and Rural Development. University of

Goettingen, Germany.

Non-Linear Spatial Price Transmission on the Turkish Wheat Market

Enno-Burghard Weitzel and Ahmet Bayaner

Leibniz Institute for Agricultural Development in Central and Eastern Europe

(IAMO), Germany

& Ministry of Agriculture and Rural Affairs, Turkey.

CS: 3. B. Trends in food production and consumption

Chairperson: Konstadinos Mattas

Food Demand in Slovenia

Darja Regoršek and Emil Erjavec
University of Ljubljana, Biotechnical Faculty, Chair for Agricultural Economics,
Policy and Law, Domzale, Slovenia.

Exploring Convenience Food Consumption through a Structural Equation Model

Anna Botonaki, Dimitrios Natos and Konstadinos Mattas
Aristotle University of Thessaloniki, School of Agriculture, Dept. of Agricultural
Economics, Thessaloniki, Greece.

Analysis of the Preferences for a New Convenient Seafood Product: Empirical Application for Spain and Norway

Domingo Calvo Dopico, Alina Tudoran and Svein Ottar Olsen
Faculty of Economics, Department of Economic Analysis, Spain & Norwegian
Institute of Fisheries & Aquaculture, Norway.

Consumers' Decision between Private Labels and National Brands in a Retailer's Store: A Mixed Multinomial Logit Application

Fabian Bergès-Sennou, Daniel Hassan, Sylvette Monier-Dilhan and Hélène Raynal
INRA, Department of Economics, University of Toulouse, France.

CS: 3. C. Competitiveness along the supply chain

Chairperson: Luis Miguel Albisu

The Supply Chains of Organic Products: An Empirical Analysis of the Processing Sector in Six EU Mediterranean Regions

Alessandro Banterle and Massimo Peri
Department of Agricultural, Food and Environmental Economics, University of
Milan, Italy.

Variability in Quality and Management Practices in the Mango Supply Chain from Costa Rica

Guillermo Zúñiga-Arias and Ruerd Ruben
Developing Economics Group, Wageningen University & Centre for International
Development Issues Nijmegen
(CIDIN), Radboud University Nijmegen, Holland.

From Public to Private Governance in the Food Supply Chains of Emerging Economies

Johan F.M. Swinnen and Miet Maertens
LICOS Centre for Transition Economics & Department of Economics, University
of Leuven, Belgium.

Euro-Mediterranean Supply Chain Developments and Trends in Trade Structures, in the Fresh Fruit and Vegetable Sector

Prodromos Kalaitzis, Gert van Dijk and George Baourakis
Wageningen University - Marketing and Consumer Behaviour Group, Holland &
Dept of Business Economics and
Management, MAICh, Greece.

CS: 4. A. Competitiveness in international markets: potential impacts of trade liberalization

Chairperson: Daniel Summer

Competitiveness of the Southern Mediterranean Countries in the Italian Agri-Food Market

Giulio Malorgio and Anna Hertzberg
Departement of Agricultural Economics and Engineering, University of Bologna, Italy.

Testing the Dynamic Characteristics of Competitiveness in Fresh Fish Exports of Euro Mediterranean Countries

Konstantinos Katrakylidis and Konstantinos Polymeros
Dept. of Economics, Aristotle University of Thessaloniki & Dept. of Agriculture Ichthyology and Aquatic Environment, University of Thessaly, Volos, Greece.

Trade and Competitiveness of the Mediterranean Countries on the Olive Oil Market

Carlo Bernini Carri and Maria Sassi
Dipartimento di Ricerche Aziendali, Facoltà di Economia - Università di Pavia, Italy.

A Market Share Analysis of Virgin Olive Oil Producer Countries with special respect to Competitiveness

Berna Turkecul, Cihat Gunden, Canan Abay and Bülent Miran
Ege University, Faculty of Agriculture, Agricultural Economics Department, Izmir, Turkey.

The EU demand for virgin olive oil imports

Monia. Ben Kaabia and José Maria Gil
Universidad de Zaragoza and CREDA-UPC-IRTA, Barcelona, Spain.

CS: 4. B. Agricultural policies and their impact

Chairperson: Kenneth Thomson

Marginal Farmers and Agri-Environmental Schemes: Evaluating Policy Design Adequacy for the Environmental Fallow Measure

Jesús Barreiro Hurlé and María Espinosa Poded
Agricultural Economics Area, Andalusian Agricultural Research Institute (IFAPA), Granda, Spain

Measuring domestic implications of tariff cuts under EU entry price regime

Jesús Antón López and Ignacio Atance Muñiz
Ministerio de Agricultura Pesa y Alimentación, Madrid, Spain.

Agricultural Sector and Economic Growth in Tunisia: Evidence from Co-integration and Error Correction Mechanism

Housseem Eddine Chebbi and Lassaad Lachaal
Institut Supérieur d'Administration des Affaires de Sfax (ISAAS). Sfax University & African Development Bank
Tunisia

Peeling Tomato Paste Subsidies

Frank Bunte
University of Wageningen, The Netherlands.

Analyse de la Réponse de l'offre des Pommes en Tunisie : Une Approche Économétrique

Abderraouf LAAJIMI., Anis GUESMI., Boubaker DHEHIBI
Département d'Economie-Gestion Agricole et Agro-alimentaires, Institut National Agronomique de Tunisie, Tunisia.

CS: 4. C. Trends in food production and consumption

Chairperson: Hoy Carman

Structural Equation Modelling of consumer acceptance of Genetically Modified Food (GM) in the Mediterranean Europe: Spain, Greece and Italy.

M. Costa-Font and JM. Gil
CREDA-UPC-IRTA, Barcelona, Spain.

Globalization and Wine Business: Port Wine

João Rebelo, Leonida Correia, José Vaz Caldas
Centre for Transdisciplinary Development Studies (CETRAD), Department of Economics, Sociology and Management (DESG), University of Trás-os-Montes and Alto Douro (UTAD), Lisbon, Portugal.

Spanish Wine Consumer Behaviour: A Stated and Revealed Preferences Analysis

Mtimet Nadhem and Albisu Luis Miguel
École Supérieure d'Agriculture de Mognane, Tunisia & Agro-Food Economics Unit, CITA, Zaragoza, Spain

Information and WTP: Fruit Quality Perceptions and Consumer Satisfaction

Nigel Poole and Laura Martínez-Carrasco
Centre for Environmental Policy, Imperial College London. UK

The Global Market for Olive Oil: Actors, Trends, Prospects and Research Needs

Giovanni Anania and Maria Rosaria Pupo D'Andrea
University of Calabria & Istituto Nazionale di Economia Agraria
Osservatorio di Economia Agraria per la Calabria, Arcavacata di Rend, Italy.

Tuesday, 24th

18:15 – 19:30 h: ROUND TABLE

Wednesday, 25th

Wednesday, 25th

9:30 – 11:00 h: SESSION 5

CS: 5. A. Competitiveness in international markets: potential impacts of trade liberalisation

Chairperson: Frank Bunte

The Portuguese Tomato Processing Sector: Market Structure, Concentration and Firm Behaviour

Maria de Fátima Martins and Lorena De Oliveira
CERNAS/Escola Superior Agrária, Institute Polytechnic of Coimbra. Portugal

Assessing Euro-Med Trade Preferences: The Case of Entry Price Reduction

Victor D. Martinez Gomez
Universidad Politécnica de Valencia (UPV) – International Economy Group. Spain

F&V Trade Model to Assess Euro-Med Agreements. An Application to the Fresh Tomato Market

José M^a García Álvarez-Coque, Victor Martínez-Gomez and Miquel Villanueva
Universidad Politécnica de Valencia (UPV) – International Economy Group. Spain

Association Agreement between Algeria and the European Union: Consequences on the Algerian Sugar Industry

Mohamed Akli Achabou and Selma Tozanli
MOISSA, IAMM (CIHEAM), Montpellier, France

CS: 5. B. Cooperation to Compete in Developing Countries

Chairperson: Jesús Antón

Efficiency of Farmer Organisations in Supplying Supermarkets with Quality Food in Vietnam

Paule Moustier, Phan Thi Giac Tam, Dao The Anh, Vu Trong Binh, Nguyen Thi and Tan Loc
CIRAD-Malica, Nong Lam University (University of Agriculture and Forestry), VAAS-FCRI-CASRAD, IPSARD-RUDEC & VAAS-FAVRI. Vietnam

Farmers' Willingness to Adopt Salt-Tolerant Forage in South-Eastern Of Tunisia

Ali Chebil, Hafedh Nasr and Lokman Zaibet
Institut National de Recherches en Genie Rural, Eaux et Forets, Tunisia

New trends in supermarkets procurement system in South Africa: the case of local procurement schemes from small-scale farmers by rural-based retail chain stores

Estelle Bienabe and Hester Vermeulen

Marketing cooperative vs Producer's agent: the Turkish dilemma in modern ffv market

Sylvaine Lemeilleur, Céline Bignebat and Jean-Marie Codron

Impacts of Collective Action on Smallholders' Commercialisation: Evidence from Dairy in Ethiopia

Gian Nicola Francesconi and Ruerd Ruben

CS: 5. C. Competitiveness along the supply chain

Chairperson: Ruerd Ruben

A mosaic type of development - the Agri-food Districts experience in Italy

Cristina Brasili and Roberto Fanfani
Department of Statistics, University of Bologna, Italy

The Vanishing Farms? The Impact of International Migration on Albanian Family Farming

Juna Miluka, Gero Carletto, Benjamin Davis and Alberto Zezza
American University, The World Bank & FAO, Washington, USA.

Do Cooperatives Offer High Quality Products?

Dieter Pennerstorfer and Christoph R. Weiss
Department of Economics, Vienna University of Economics and Business Administration, Austria

The Choice of Marketing Cooperative in a Transition Agriculture

Lajos Zoltán Bakucs, Imre Fertő and Gábor G. Szabó
Institute of Economics, Hungarian Academy of Sciences, Budapest, Hungary.

Wednesday, 25th

11:30 – 13:00 h: CLOSING SESSION

Chairperson: José M. Gil

Mediterranean integration and agro-food systems. Priorities for future research

Bertrand Hervieu
Centre International de Hautes Etudes Agronomiques Méditerranéennes,
CIHEAM, Paris, France.